



JOANA FELICIANO



PROFILE

Strong experience in a multicultural and international environment, project/ team management, marketing, communication and ability to multitasking.

I do not limit myself to convenience and I walk through life trying to make a difference by taking positive steps.

I enjoy feeling accomplished and I never say 'no' to a new learning or per se a challenge.

I am one of those who like to communicate, present work and dedicate themselves to greater missions in order to see outcomes. I consider myself an intrapreneur!



CONTACT

Lisbon

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SKILLS

CREATIVITY



TEAM WORK



RESILIENCE



COMMUNICATION



EDUCATION

- **MASTER'S DEGREE** // Sep 2016 - Nov 2018
MARKETING
ISEG - LISBON, PORTUGAL
- **POSTGRADUATE** // Sep 2015 - Jul 2016
MANAGEMENT OF MARKETING, COMMUNICATION AND MULTIMEDIA
IDEFE / ISEG - LISBON, PORTUGAL
- **ADVANCED COURSE** // May 2015
EUROPEAN NEGOTIATION
EUROPEAN PARLIAMENT - BRUSSELS, BELGIUM
- **ERASMUS** // Sep 2011 - Jun 2012
INTERNATIONAL AFFAIRS
FATIH UNIVERSITY - ISTANBUL, TURKEY
- **BACHELOR'S DEGREE** // Sep 2009 - Jun 2012
INTERNATIONAL RELATIONS
ISCSP - LISBON, PORTUGAL
- **INTENSIVE COURSES** // 2013 - 2020
 - DIGITAL & PRESS JOURNALISM
 - SOCIAL ENTREPRENEURSHIP & PROJECT MANAGEMENT
 - ORGANIZATION AND MANAGEMENT OF EVENTS
 - INITIAL PEDAGOGICAL TRAINING FOR TRAINERS
 - COACHING & LEADERSHIP
 - ATELIER MARKETING DIGITAL (IN PERSON) GOOGLE
 - B2B DIGITAL MARKETING



PROFESSIONAL

- **SONAE SIERRA** / Sept 2019 - Currently
BRAND & SERVICES COMMUNICATION
- **ORACLE** / Jan 2019 - Sept 2019
SENIOR MARKETING MANAGER & EXECUTIVE ASSISTANT
- **ZOMATO** / Nov 2018 - Jan 2019
MARKETING ASSOCIATE
- **SONAE SIERRA** / Apr 2017 - Oct 2018
MARKETING ASSISTANT | CENTRO COLOMBO
- **ASSOCIAÇÃO CONVERSA AMIGA** / Apr 2016 - May 2017
COMMUNICATION, MARKETING & PROJECT MANAGER
- **TOPSPA CONSULTANTS** / Jul 2013 - Apr 2015
MARKETING ASSISTANT & RECEPTIONIST - ALTIS BELÉM
- **MICHAEL PAGE INTERNATIONAL** / Aug - Nov 2012
COMMUNICATION & MARKETING DEPT. TRAINEE



SOFTWARE

PHOTOSHOP | ILLUSTRATOR



SEO | PPC | SEM | CRM



HTML | WORDPRESS | WIX



GOOGLE ANALYTICS | HTML



MAILCHIMP | E-GOI



MICROSOFT OFFICE



EXPERIENCES

- CREATION & MENTORING OF SOCIAL ENTREPRENEURSHIP PROJECTS
 - TEAM COORDINATION AND INTERNATIONAL REPRESENTATION
 - VOLUNTEERING & ACTIVE ASSOCIATIVISM
- LISBON | SÃO TOMÉ E PRÍNCIPE | GREECE
- Solo Adventures* *Deep Travel* *Junior Achievement*
- AMNISTIA INTERNACIONAL WACT WE ARE CHANGING TOGETHER AIESEC IPAV ACADEMIA UBUNTU



LANGUAGES

PT EN FR ES TR

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WRITING & SPEAKING